CRAFTSMAN STYLE

harmonize with nature

practical beauty
IT WAS PURELY USEFUL, AND SIMPLY BEAUTIFUL. But the Arts & Crafts Movement was more than California bungalows and Prairie School villas. It was a blend of Victorian windows, Queen Anne sash, Colonial columns, Gothic half-timbering, Mission dormers and bungalow brackets—all painted in the deep, rich Roycroft colors. And whether you’re a craftsman purist, or you just like the look, our Preservation Palette has all the colors you need for utilitarian beauty.
Optimum color results are achieved using the designated Color-Prime® Available only in Exterior Accents®. Samples approximate the actual paint color. Some colors limited to select product lines.
THE TYPICAL ARTS & CRAFTS HIPPED-roof square house often had clapboards or stucco at the first floor level and shingles at the second floor, and was designed to be painted with two Roycroft body colors. Depending on detailing, these homes were also painted in Colonial Revival fashion, with a medium body color and Roycroft Vellum or Classical White trim, or in Early Victorian style with a medium body color and a Roycroft dark trim.