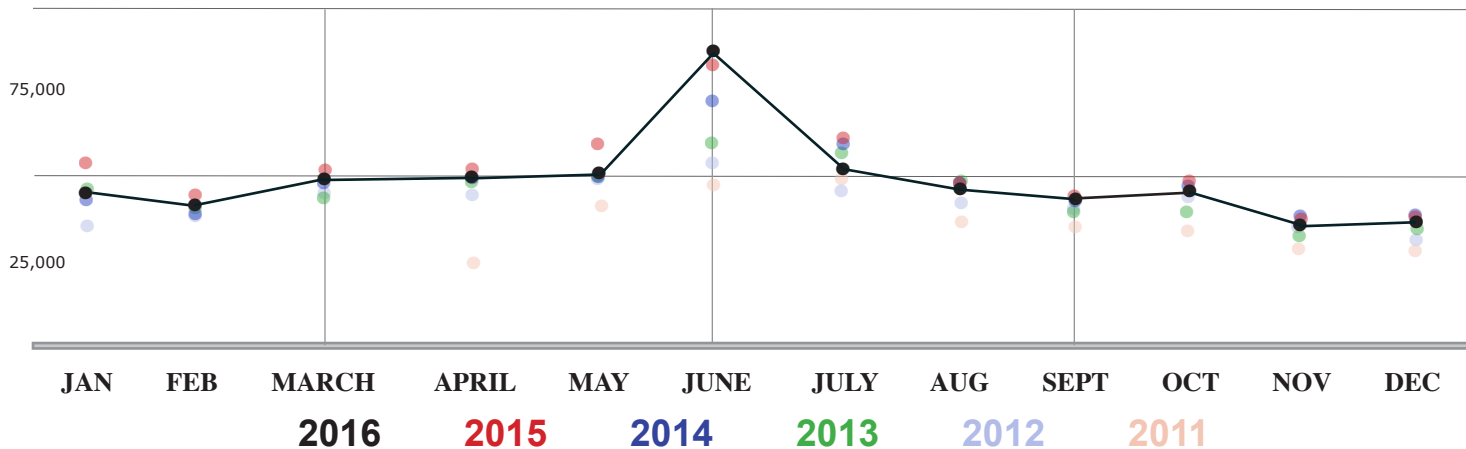




City of Greer Website

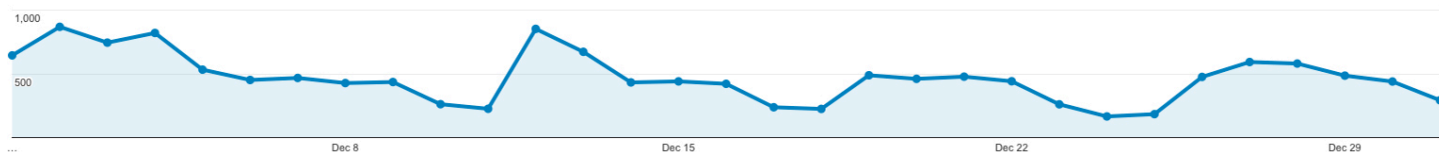
December 2016 Monthly Report

Total Page Views by Month



Daily sessions at www.cityofgreer.org

December 1-31, 2016



Visitors to www.cityofgreer.org

Total Sessions: 14,520 from 56 countries
 New Visitors: 9,330 (64.3 %)
 Returning Visitors: 5,190 (35.7 %)

Traffic Sources

Search Engines 71.1 %
 Direct Traffic: 12.3 %
 Referral/Social: 16.6 %

Retention

Monthly Page Views: 37,844
 Avg Pages per Session: 2.61
 Average Time per Session: 1 minute, 41 seconds

Most Viewed Pages

1. Home
2. Job Openings
3. Upcoming Events
4. Police Department
5. Quick Links
6. Events Center
7. Rental Facilities
8. Trash Collection
9. Building & Development Standards
10. Fire Department

Mobile Site Statistics

Total Sessions: 1,531 from 10 countries
 Monthly Page Views: 7,346
 Call Clicks: 36
 Map Clicks: 16