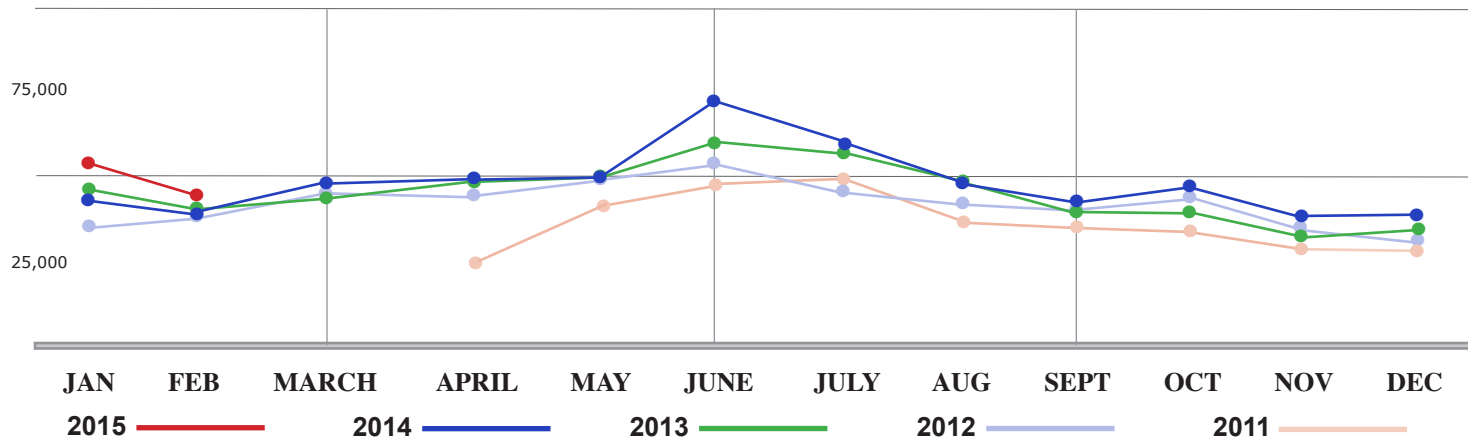




City of Greer Website

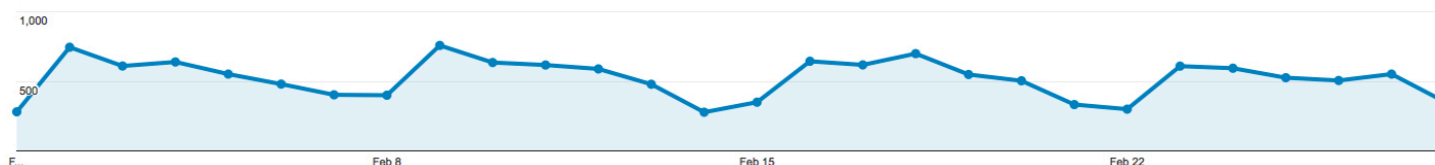
February 2015 Monthly Report

Total Page Views by Month



Daily sessions at www.cityofgreer.org

February 1-28, 2015



Visitors to www.cityofgreer.org

Total Sessions: 14,604 from 63 countries
 New Visitors: 8,547 (58.5 %)
 Returning Visitors: 6,057 (41.5 %)

Traffic Sources

Search Engines: 65.9 %
 Direct Traffic: 17.3 %
 Referral/Social: 16.8 %

Retention

Monthly Page Views: 44,476
 Avg Pages per Session: 3.05
 Average Time per Session: 2 minute, 22 seconds

Most Viewed Pages

1. Home
2. Job Openings
3. Police Department
4. Fire Department
5. Quick Links
6. Parks and Recreation
7. Restaurants
8. Rental Facilities
9. Events Center
10. Youth Baseball

Mobile Site Statistics

Total Sessions: 1,193 from 12 countries
 Monthly Page Views: 5,770
 Call Clicks: 41
 Map Clicks: 30