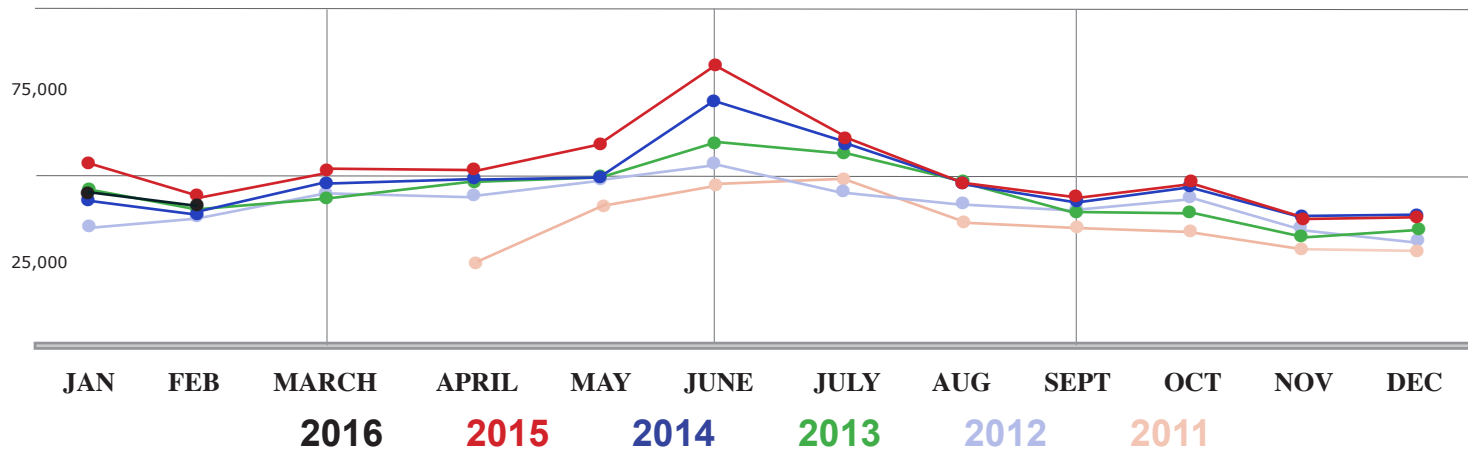




City of Greer Website

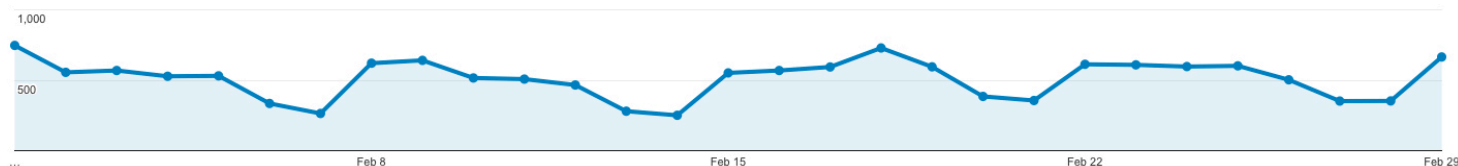
February 2016 Monthly Report

Total Page Views by Month



Daily sessions at www.cityofgreer.org

February 1-29, 2016



Visitors to www.cityofgreer.org

Total Sessions: 14,887 from 47 countries
 New Visitors: 9,009 (60.5 %)
 Returning Visitors: 5,878 (39.5 %)

Traffic Sources

Search Engines 69.3 %
 Direct Traffic: 17.0 %
 Referral/Social: 13.7 %

Retention

Monthly Page Views: 40,631
 Avg Pages per Session: 2.73
 Average Time per Session: 2 minute, 7 seconds

Most Viewed Pages

1. Home
2. Police Department
3. Job Openings
4. Parks and Recreation
5. Events Center
6. Youth Baseball
7. Quick Links
8. Rental Facilities
9. Youth Sports
10. Municipal Court

Mobile Site Statistics

Total Sessions: 1,150 from 12 countries
 Monthly Page Views: 5,789
 Call Clicks: 17
 Map Clicks: 31