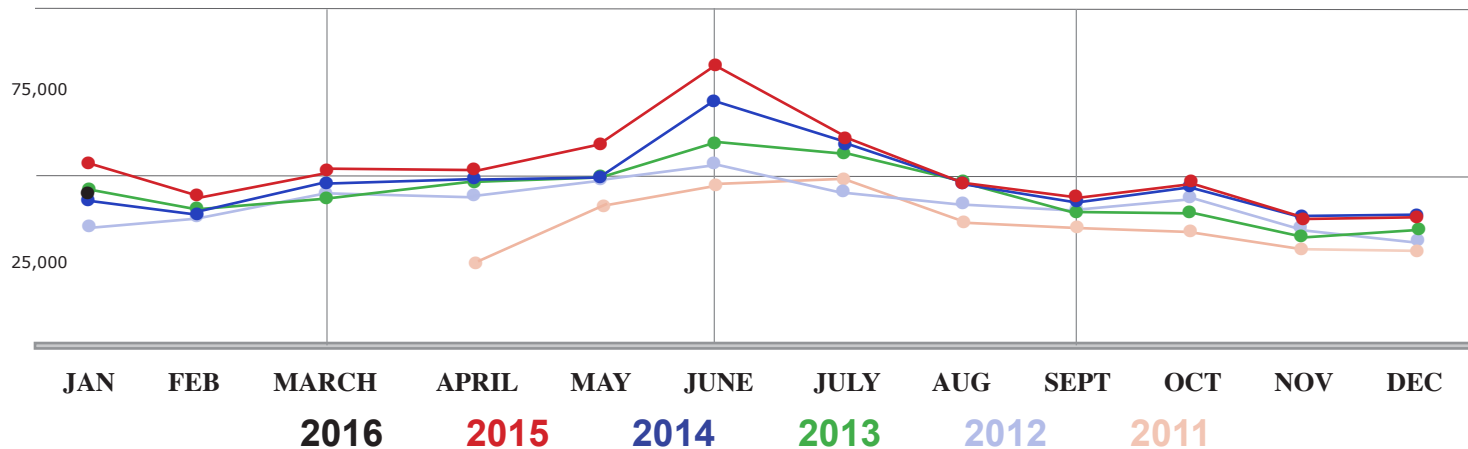




City of Greer Website

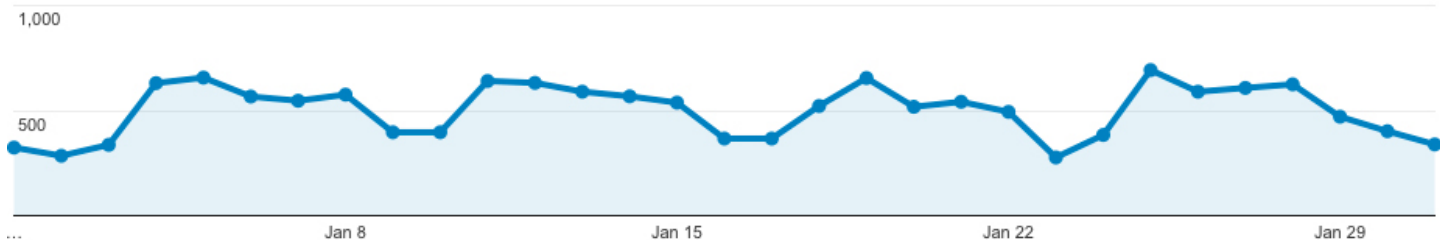
January 2016 Monthly Report

Total Page Views by Month



Daily sessions at www.cityofgreer.org

January 1-31, 2016



Visitors to www.cityofgreer.org

Total Sessions: 15,541 from 54 countries
 New Visitors: 9,356 (60.2 %)
 Returning Visitors: 6,185 (39.8 %)

Traffic Sources

Search Engines 67.8 %
 Direct Traffic: 18.1 %
 Referral/Social: 14.1 %

Retention

Monthly Page Views: 44,573
 Avg Pages per Session: 2.87
 Average Time per Session: 2 minute, 13 seconds

Most Viewed Pages

1. Home
2. Job Openings
3. Departments
4. Police Department
5. Youth Sports
6. Rental Facilities
7. Youth Baseball
8. Events Center
9. Parks and Recreation
10. Quick Links

Mobile Site Statistics

Total Sessions: 1,267 from 15 countries
 Monthly Page Views: 6,175
 Call Clicks: 50
 Map Clicks: 35