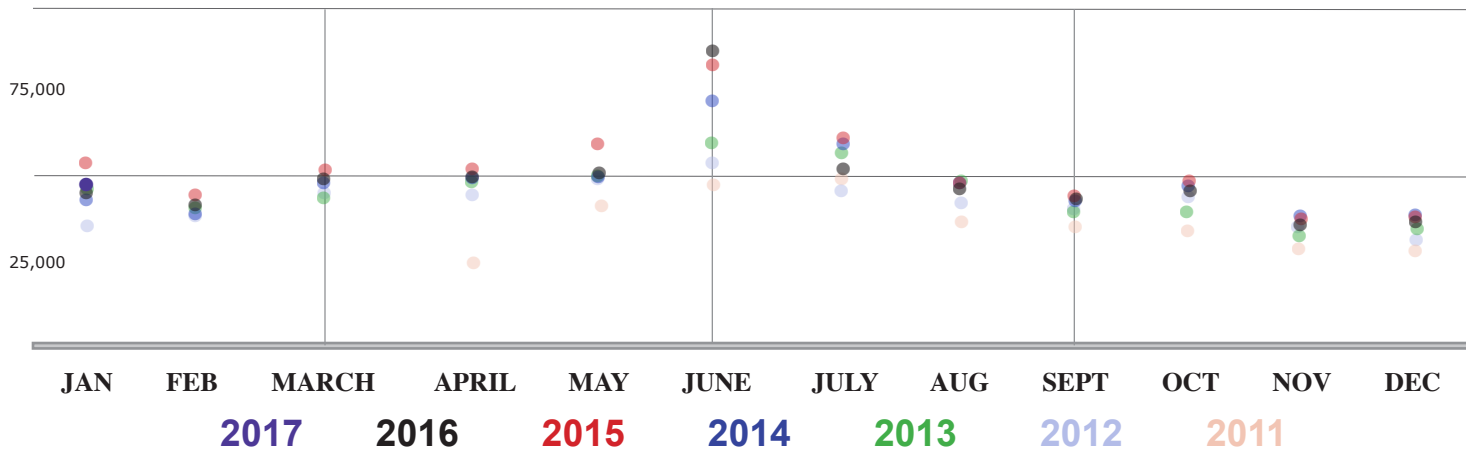




City of Greer Website

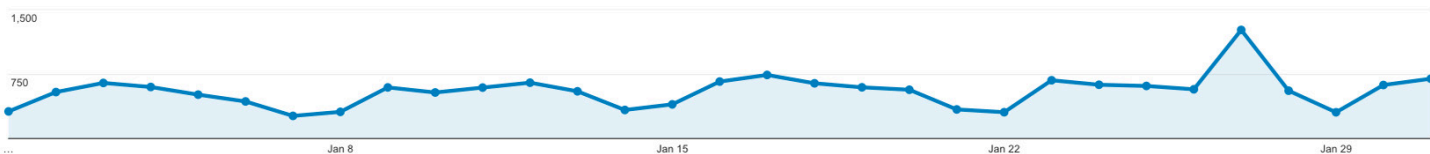
January 2017 Monthly Report

Total Page Views by Month



Daily sessions at www.cityofgreer.org

January 1-31, 2017



Visitors to www.cityofgreer.org

Total Sessions: 17,036 from 50 countries
 New Visitors: 10,655 (62.5 %)
 Returning Visitors: 6,381 (37.5 %)

Traffic Sources

Search Engines 69.5 %
 Direct Traffic: 12.0 %
 Referral/Social: 18.5 %

Retention

Monthly Page Views: 46,217
 Avg Pages per Session: 2.71
 Average Time per Session: 1 minute, 56 seconds

Most Viewed Pages

1. Home
2. Job Openings
3. Police Department
4. Matt Hamby News Story
5. Rental Facilities
6. Quick Links
7. Events Center
8. Parks and Recreation
9. Youth Baseball
10. Youth Sports

Mobile Site Statistics

Total Sessions: 1,506 from 11 countries
 Monthly Page Views: 7,117
 Call Clicks: 34
 Map Clicks: 22