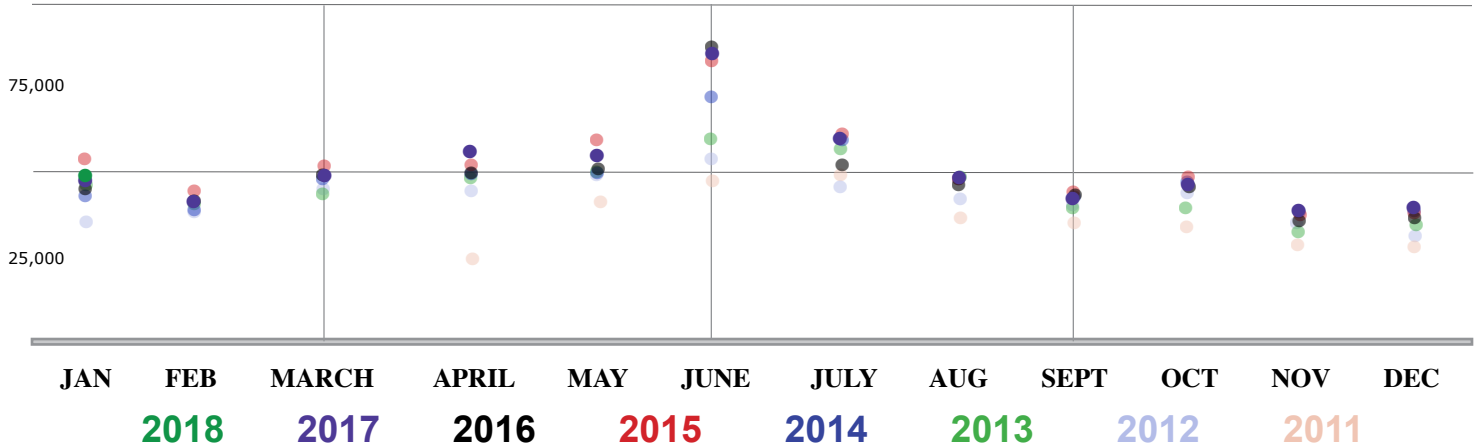




City of Greer Website

January 2018 Monthly Report

Total Page Views by Month



Daily sessions at www.cityofgreer.org

January 1-31, 2018



Visitors to www.cityofgreer.org

Total Sessions: 13,895 from 57 countries
 New Visitors: 10,600 (76.3 %)
 Returning Visitors: 3,295 (23.7 %)

Traffic Sources

Search Engines 70.3 %
 Direct Traffic: 17.0 %
 Social/Other: 12.7 %

Retention

Monthly Page Views: 49,822
 Avg Pages per Session: 2.88
 Average Time per Session: 2 minute, 10 seconds

Most Viewed Pages

1. Home
2. Job Openings
3. Police Department
4. Rental Facilities
5. Quick Links
6. Parks and Recreation
7. Events Center
8. Youth Baseball
9. Trash Collection
10. Departments

Mobile Site Statistics

Total Sessions: 1,740 from 15 countries
 Monthly Page Views: 6,925
 Call Clicks: 29
 Map Clicks: 17