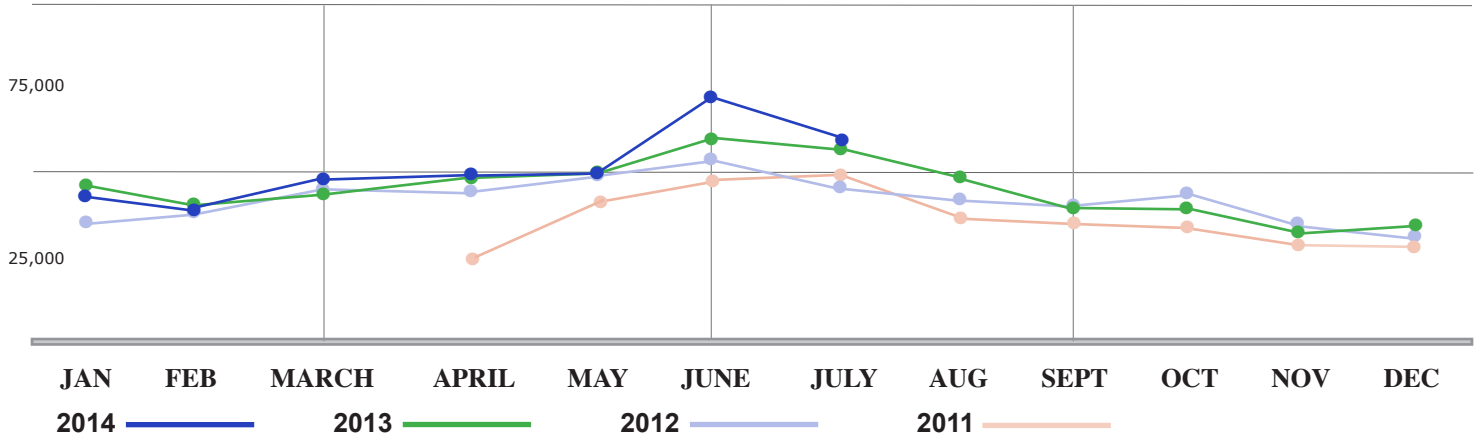




City of Greer Website

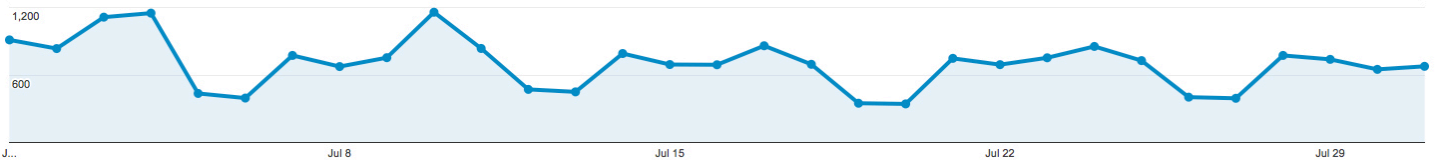
July 2014 Monthly Report

Total Page Views by Month



Daily sessions at www.cityofgreer.org

June 1-31, 2014



Visitors to www.cityofgreer.org

Total Sessions: 21,794 from 60 countries
 New Visitors: 12,408 (56.9 %)
 Returning Visitors: 9,386 (43.1 %)

Retention on the website

Monthly Page Views: 56,466
 Avg Pages per Session: 2.59
 Average Time per Session: 2 minutes, 11 seconds

Traffic sources leading to the site

Search Engines: 70.4 %
 Direct Traffic: 16.7 %
 Referral/Social: 12.9 %

Most viewed pages

1. Home
2. Moonlight Movies
3. Job Openings
4. Police Department
5. Parks and Recreation
6. Quick Links
7. Events Center
8. Youth Sports
9. Rental Facilities
10. Freedom Blast Fireworks
11. Restaurants
12. Upcoming Events
13. Youth Soccer
14. Local Attractions
15. City Departments