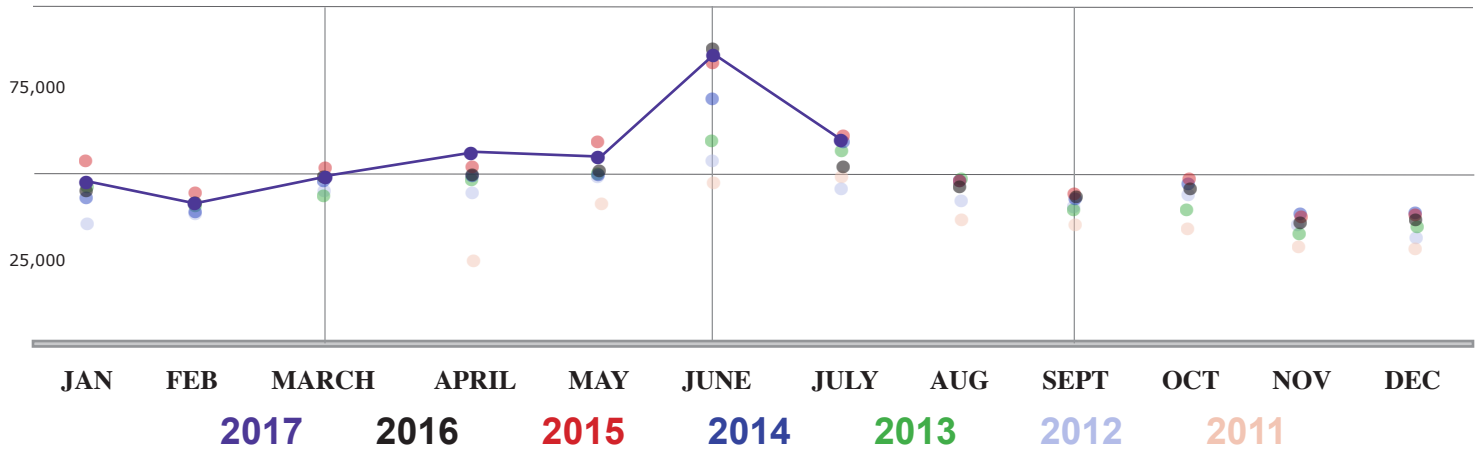




City of Greer Website

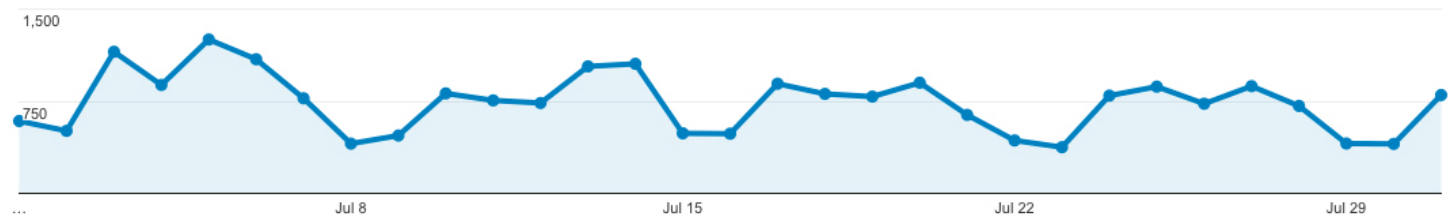
July 2017 Monthly Report

Total Page Views by Month



Daily sessions at www.cityofgreer.org

July 1-31, 2017



Visitors to www.cityofgreer.org

Total Sessions: 22,928 from 66 countries
 New Visitors: 14,192 (61.9 %)
 Returning Visitors: 8,736 (38.1 %)

Traffic Sources

Search Engines 68.8 %
 Direct Traffic: 13.8 %
 Social/Other: 17.4 %

Retention

Monthly Page Views: 61,174
 Avg Pages per Session: 2.67
 Average Time per Session: 1 minute, 49 seconds

Most Viewed Pages

1. Home
2. Job Openings
3. Police Department
4. Upcoming Events
5. Quick Links
6. Moonlight Movies
7. Events Center
8. Rental Facilities
9. Parks and Recreation
10. Building & Development Standards

Mobile Site Statistics

Total Sessions: 2,380 from 19 countries
 Monthly Page Views: 11,398
 Call Clicks: 43
 Map Clicks: 40