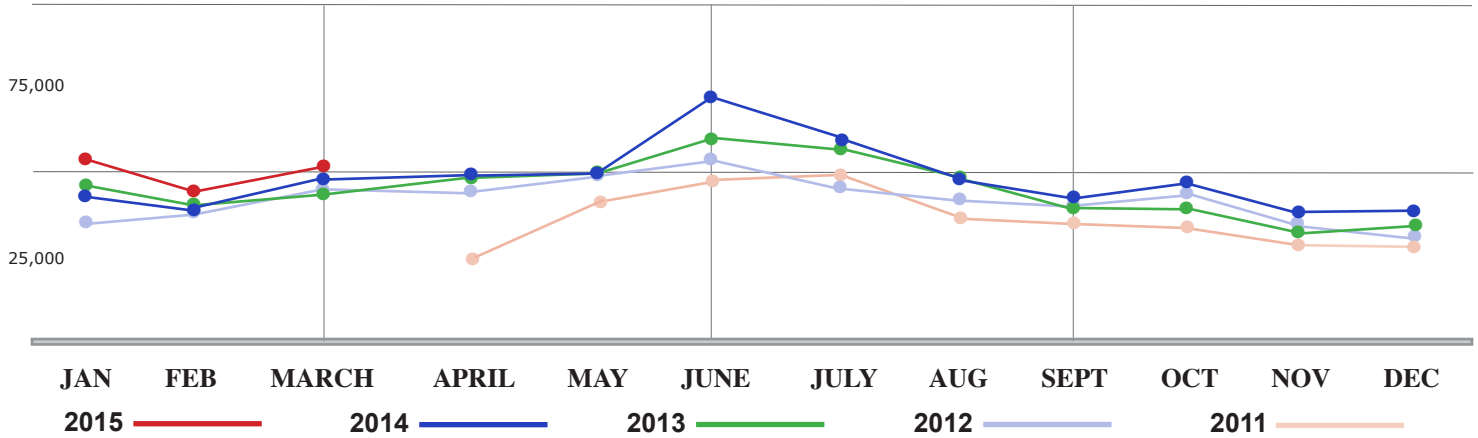




City of Greer Website

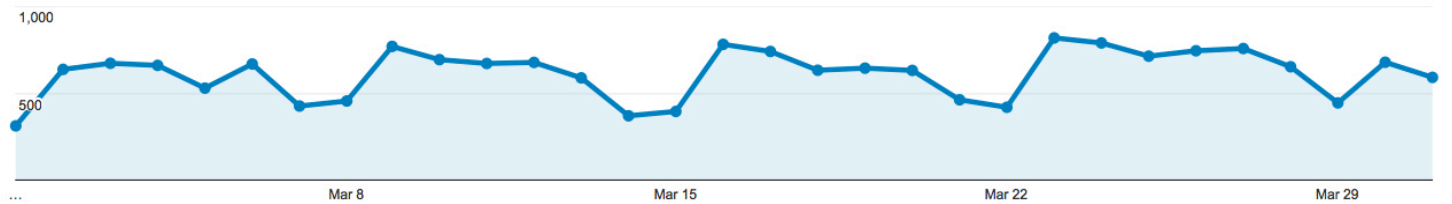
March 2015 Monthly Report

Total Page Views by Month



Daily sessions at www.cityofgreer.org

March 1-31, 2015



Visitors to www.cityofgreer.org

Total Sessions: 19,017 from 56 countries
 New Visitors: 11,127 (58.5 %)
 Returning Visitors: 7,890 (41.5 %)

Traffic Sources

Search Engines 66.6 %
 Direct Traffic: 16.3 %
 Referral/Social: 17.1 %

Retention

Monthly Page Views: 52,334
 Avg Pages per Session: 2.75
 Average Time per Session: 2 minute, 6 seconds

Most Viewed Pages

1. Home
2. Police Department
3. Job Openings
4. Parks and Recreation
5. Youth Baseball
6. Quick Links
7. Events Center
8. Rental Facilities
9. Youth Sports
10. Restaurants

Mobile Site Statistics

Total Sessions: 1,464 from 8 countries
 Monthly Page Views: 6,696
 Call Clicks: 38
 Map Clicks: 31