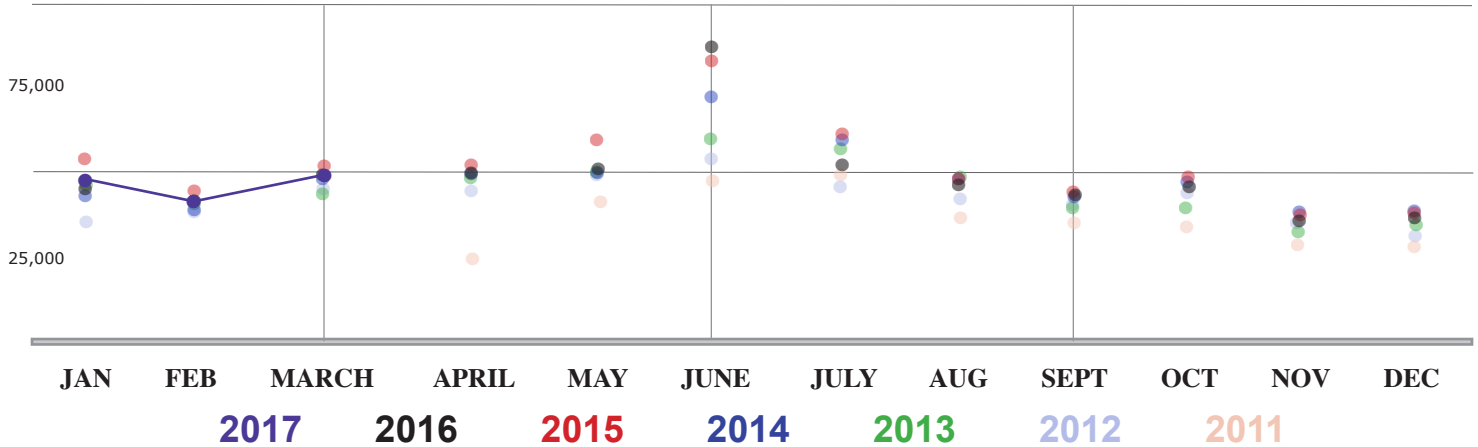




City of Greer Website

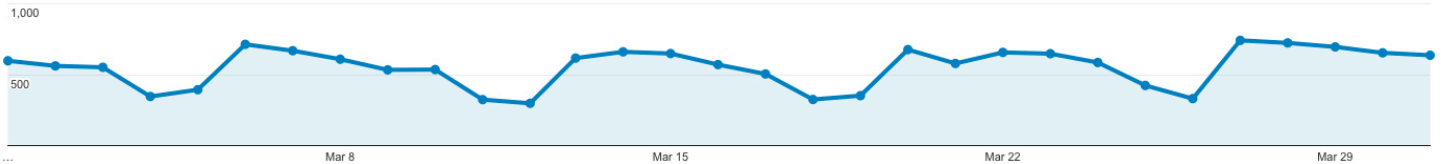
March 2017 Monthly Report

Total Page Views by Month



Daily sessions at www.cityofgreer.org

March 1-31, 2017



Visitors to www.cityofgreer.org

Total Sessions: 17,127 from 63 countries
 New Visitors: 10,448 (60.8 %)
 Returning Visitors: 6,723 (39.2 %)

Traffic Sources

Search Engines 74.4 %
 Direct Traffic: 13.3 %
 Referral/Social: 12.3 %

Retention

Monthly Page Views: 47,308
 Avg Pages per Session: 2.76
 Average Time per Session: 1 minute, 54 seconds

Most Viewed Pages

1. Home
2. Job Openings
3. Police Department
4. Parks and Recreation
5. Quick Links
6. Youth Baseball
7. Building & Development Standards
8. Rental Facilities
9. Events Center
10. Youth Sports

Mobile Site Statistics

Total Sessions: 1,491 from 16 countries
 Monthly Page Views: 7,007
 Call Clicks: 42
 Map Clicks: 22