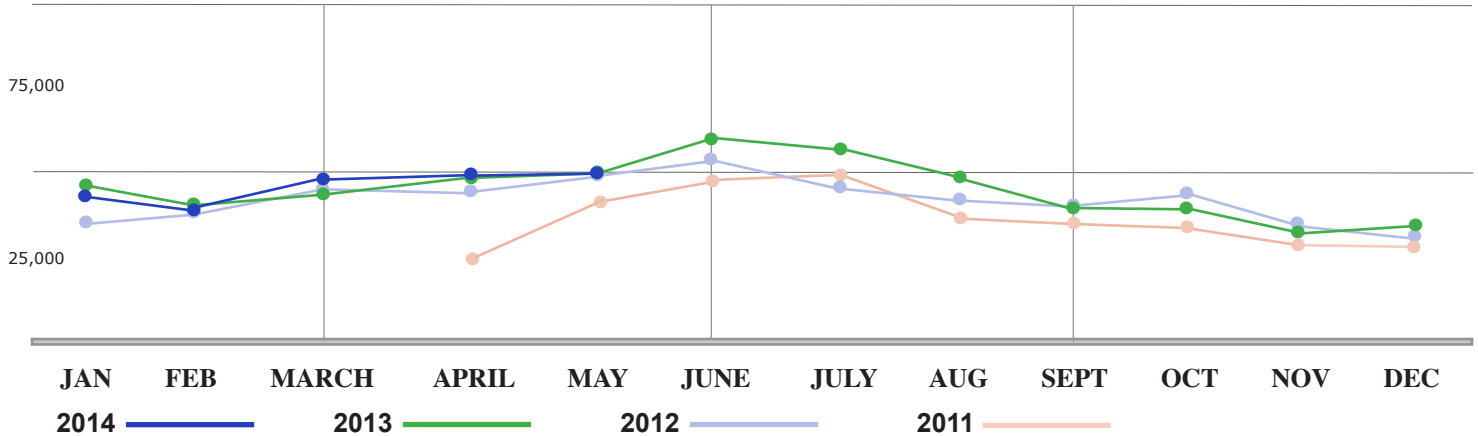




City of Greer Website

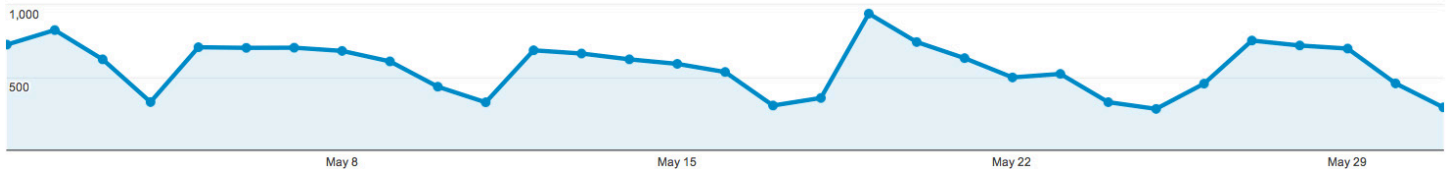
May 2014 Monthly Report

Total Page Views by Month



Daily sessions at www.cityofgreer.org

May 1-31, 2014



Visitors to www.cityofgreer.org

Total Visitors: 17,777 from 52 countries
 New Visitors: 10,306 (58 %)
 Returning Visitors: 7,471 (42 %)

Most viewed pages

1. Home
2. Job Openings
3. Youth Baseball
4. Parks and Recreation
5. Police Department
6. Upcoming Events
7. Events Center
8. Quick Links
9. Youth Sports
10. Rental Facilities
11. Local Restaurants
12. Moonlight Movies
13. Century Park
14. Parks and Recreation Facilities
15. Fire Department

Retention on the website

Monthly Sessions: 48,043
 Avg Pages per Session: 2.70
 Average Time per Session: 2 minutes, 8 seconds

Traffic sources leading to the site

Search Engines: 70.5 %
 Direct Traffic: 20.4 %
 Referral/Social: 9.1 %