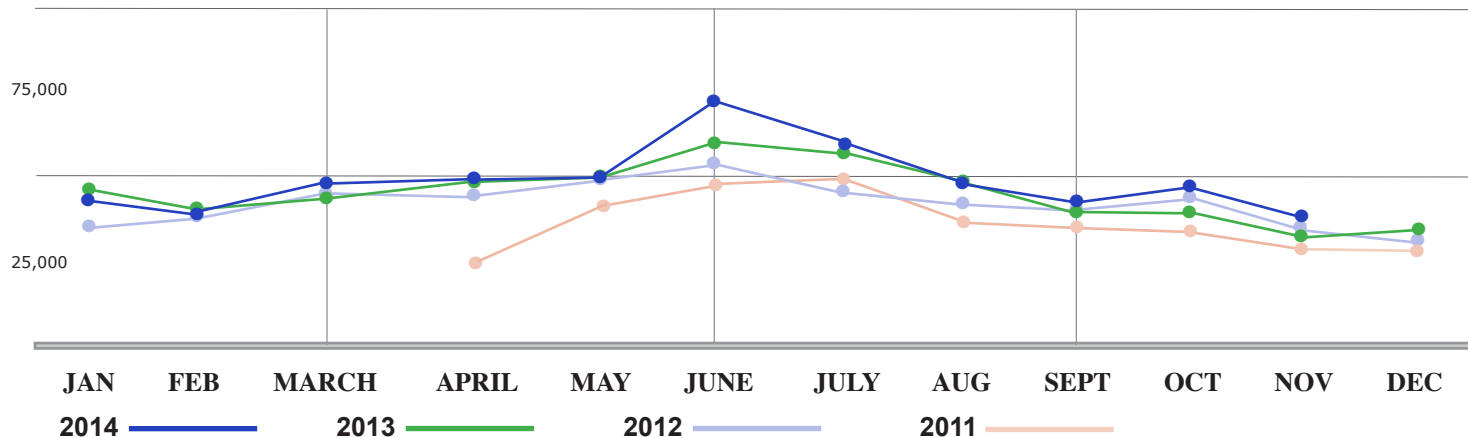




City of Greer Website

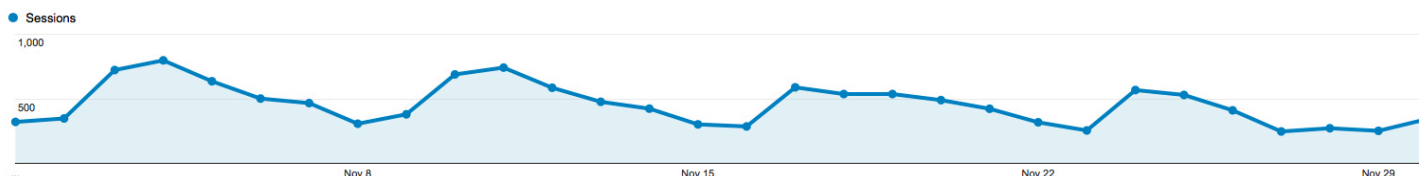
November 2014 Monthly Report

Total Page Views by Month



Daily sessions at www.cityofgreer.org

November 1-30, 2014



Visitors to www.cityofgreer.org

Total Sessions: 13,760 from 52 countries
 New Visitors: 8,311 (60.4 %)
 Returning Visitors: 5,449 (39.6 %)

Retention on the website

Monthly Page Views: 36,725
 Avg Pages per Session: 2.67
 Average Time per Session: 2 minutes, 2 seconds

Traffic sources leading to the site

Search Engines: 62.2 %
 Direct Traffic: 14.9 %
 Referral/Social: 22.9 %

Most viewed pages

1. Home
2. Job Openings
3. Police Department
4. Quick Links
5. Events Center
6. Restaurants
7. Rental Facilities
8. Parks and Recreation
9. Upcoming Events
10. Trash & Debris Collection
11. Public Services Department
12. City Departments
13. Christmas Events News Story
14. Administration
15. Building & Development Standards