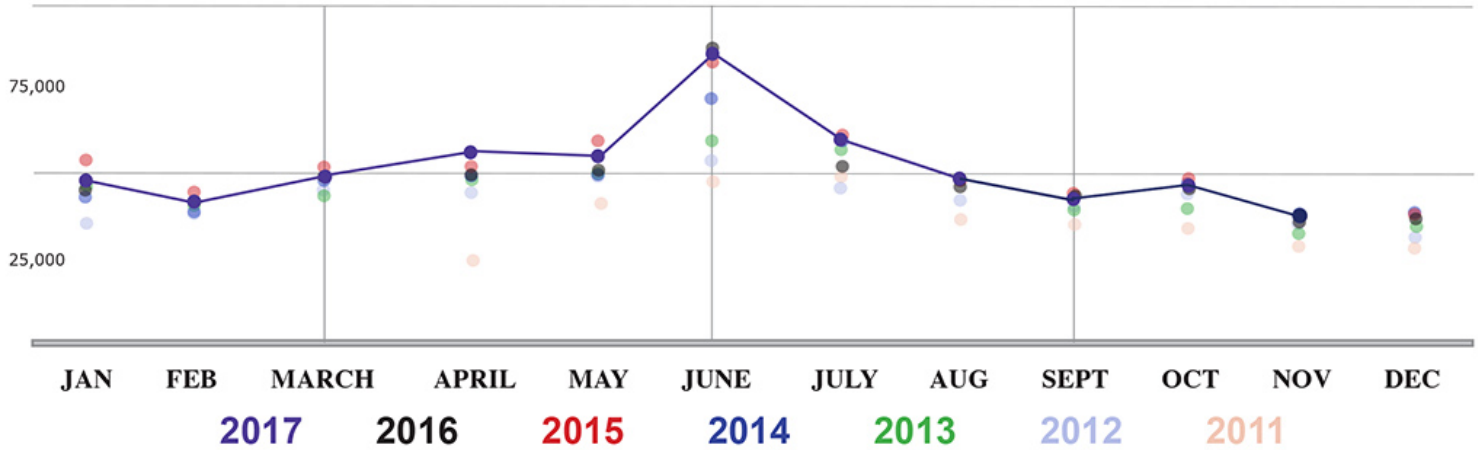




City of Greer Website

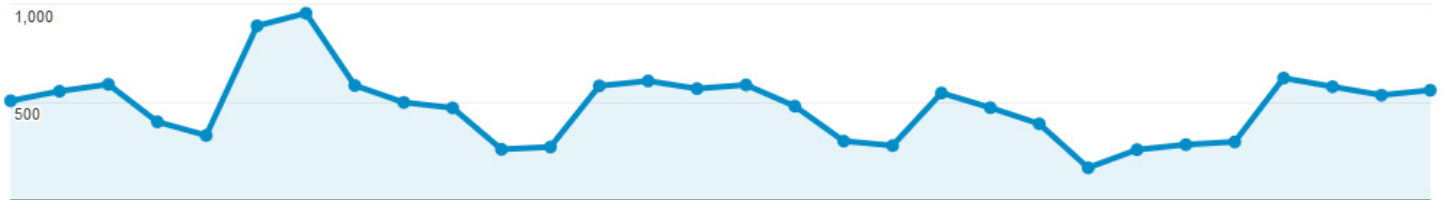
November 2017 Monthly Report

Total Page Views by Month



Daily sessions at www.cityofgreer.org

November 1-30, 2017



Visitors to www.cityofgreer.org

Total Sessions: 17,437 from 57 countries
 New Visitors: 8,932 (61.9%)
 Returning Visitors: 5,505 (38.1%)

Traffic Sources

Search Engines 73.6 %
 Direct Traffic: 15.1 %
 Social/Other: 11.3 %

Retention

Monthly Page Views: 37,823
 Avg Pages per Session: 2.65
 Average Time per Session: 1 minute, 49 seconds

Most Viewed Pages

1. Home
2. Job Openings
3. Police Department
4. Upcoming Events
5. Quick Links
6. Events Center
7. Rental Facilities
8. Building & Development Standards
9. Parks and Recreation
10. Departments

Mobile Site Statistics

Total Sessions: 1,354 from 12 countries
 Monthly Page Views: 6,367
 Call Clicks: 22
 Map Clicks: 12