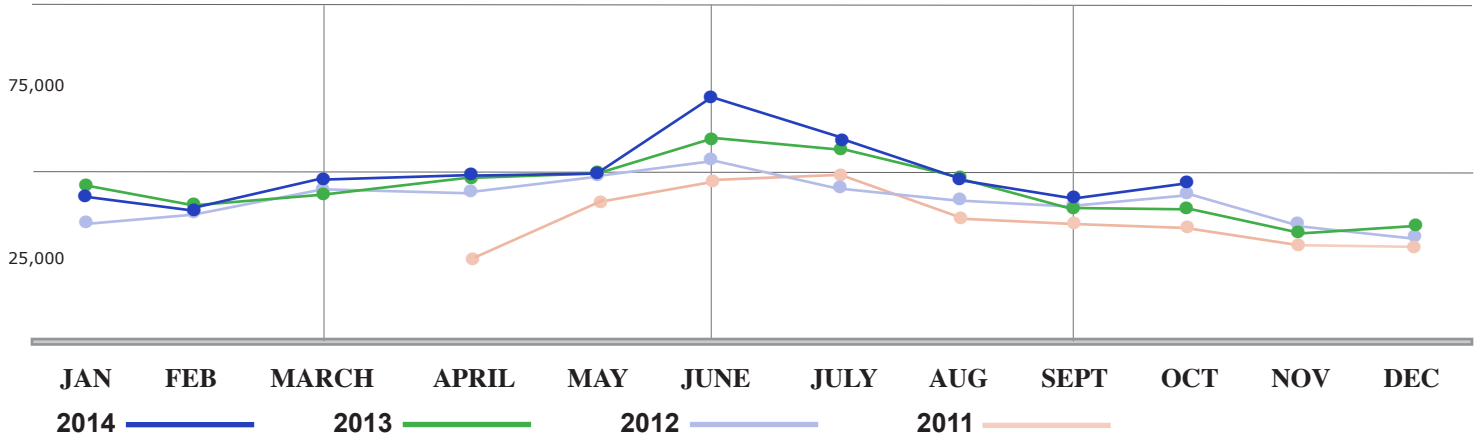




City of Greer Website

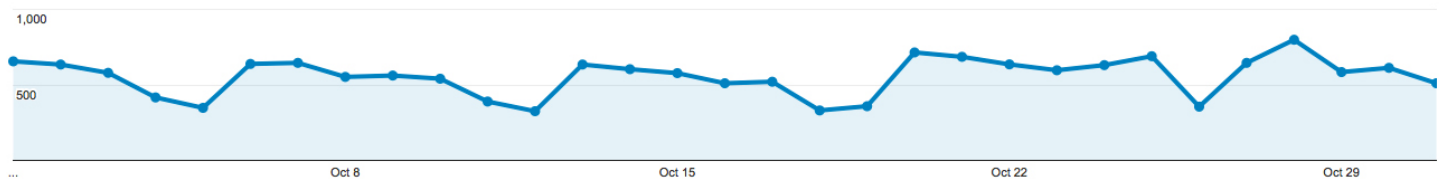
October 2014 Monthly Report

Total Page Views by Month



Daily sessions at www.cityofgreer.org

October 1-31, 2014



Visitors to www.cityofgreer.org

Total Sessions: 17,297 from 59 countries
 New Visitors: 10,157 (58.7 %)
 Returning Visitors: 7,140 (41.3 %)

Retention on the website

Monthly Page Views: 46,028
 Avg Pages per Session: 2.66
 Average Time per Session: 1 minute, 55 seconds

Traffic sources leading to the site

Search Engines: 64.0 %
 Direct Traffic: 15.2 %
 Referral/Social: 20.8 %

Most viewed pages

1. Home
2. Job Openings
3. Police Department
4. Upcoming Events
5. Events Center
6. Parks and Recreation
7. Quick Links
8. Restaurants
9. Rental Facilities
10. Building & Development Standards
11. Halloween Hoopla
12. Youth Baseball
13. Century Park
14. Administration
15. Youth Sports