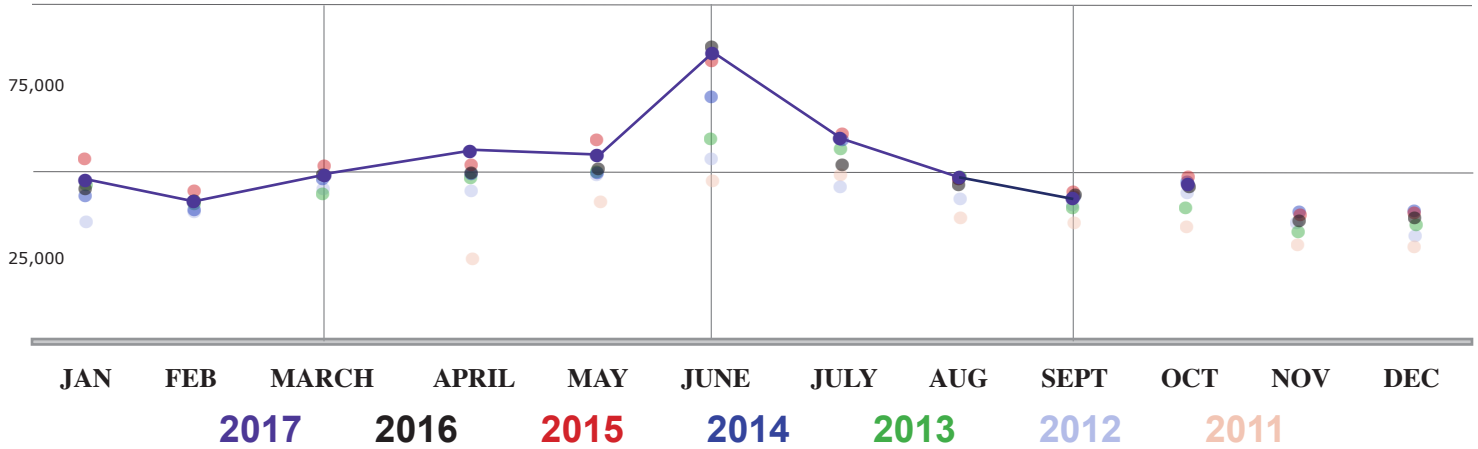




City of Greer Website

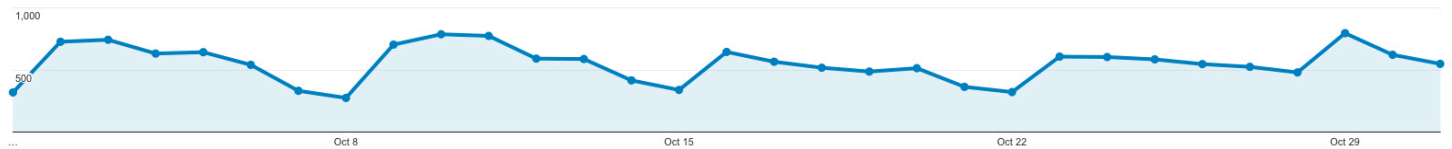
October 2017 Monthly Report

Total Page Views by Month



Daily sessions at www.cityofgreer.org

October 1-31, 2017



Visitors to www.cityofgreer.org

Total Sessions: 17,142 from 55 countries
 New Visitors: 10,188 (59.4 %)
 Returning Visitors: 6,954 (40.6 %)

Traffic Sources

Search Engines 71.6 %
 Direct Traffic: 15.7 %
 Social/Other: 12.7 %

Retention

Monthly Page Views: 45,437
 Avg Pages per Session: 2.65
 Average Time per Session: 1 minute, 50 seconds

Most Viewed Pages

1. Home
2. Job Openings
3. Police Department
4. Upcoming Events
5. Halloween Hoopla
6. Quick Links
7. Events Center
8. Rental Facilities
9. Building & Development Standards
10. Parks and Recreation

Mobile Site Statistics

Total Sessions: 1,688 from 14 countries
 Monthly Page Views: 7,164
 Call Clicks: 26
 Map Clicks: 21