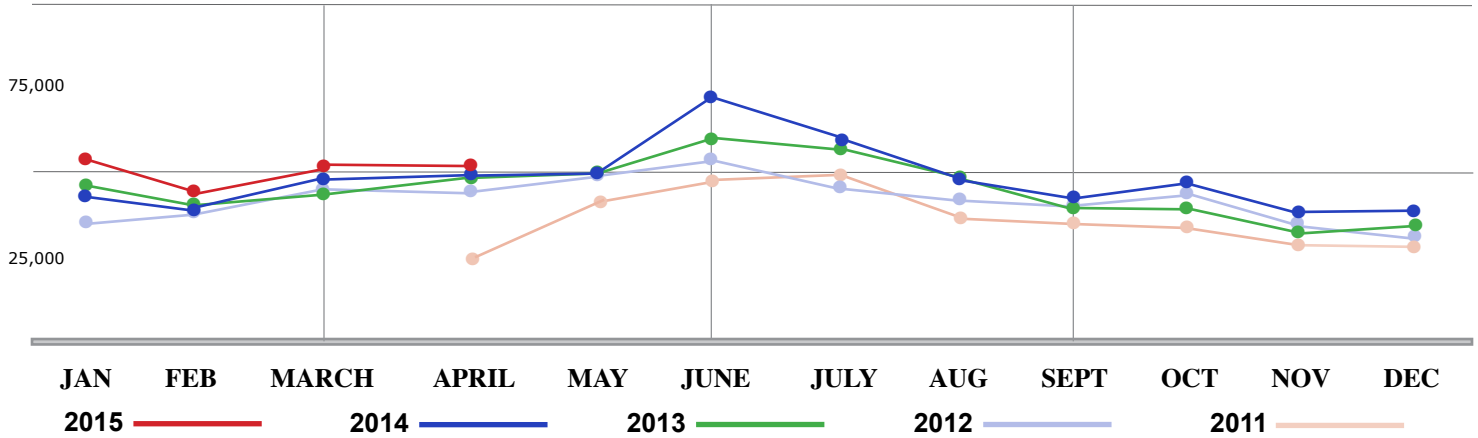




City of Greer Website

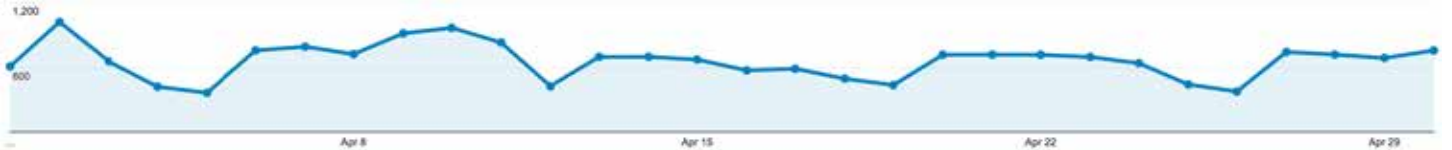
April 2015 Monthly Report

Total Page Views by Month



Daily sessions at www.cityofgreer.org

April 1-30, 2015



Visitors to www.cityofgreer.org

Total Sessions: 19,850 from 55 countries
 New Visitors: 12,074 (60.8 %)
 Returning Visitors: 7,776 (39.2 %)

Traffic Sources

Search Engines 64.8 %
 Direct Traffic: 15.9 %
 Referral/Social: 19.3 %

Retention

Monthly Page Views: 52,273
 Avg Pages per Session: 2.63
 Average Time per Session: 1 minute, 54 seconds

Most Viewed Pages

1. Home
2. Job Openings
3. Police Department
4. Parks and Recreation
5. Youth Baseball
6. Upcoming Events
7. Events Center
8. Rental Facilities
9. Quick Links
10. Moonlight Movies news story

Mobile Site Statistics

Total Sessions: 1,696 from 10 countries
 Monthly Page Views: 7,105
 Call Clicks: 55
 Map Clicks: 43