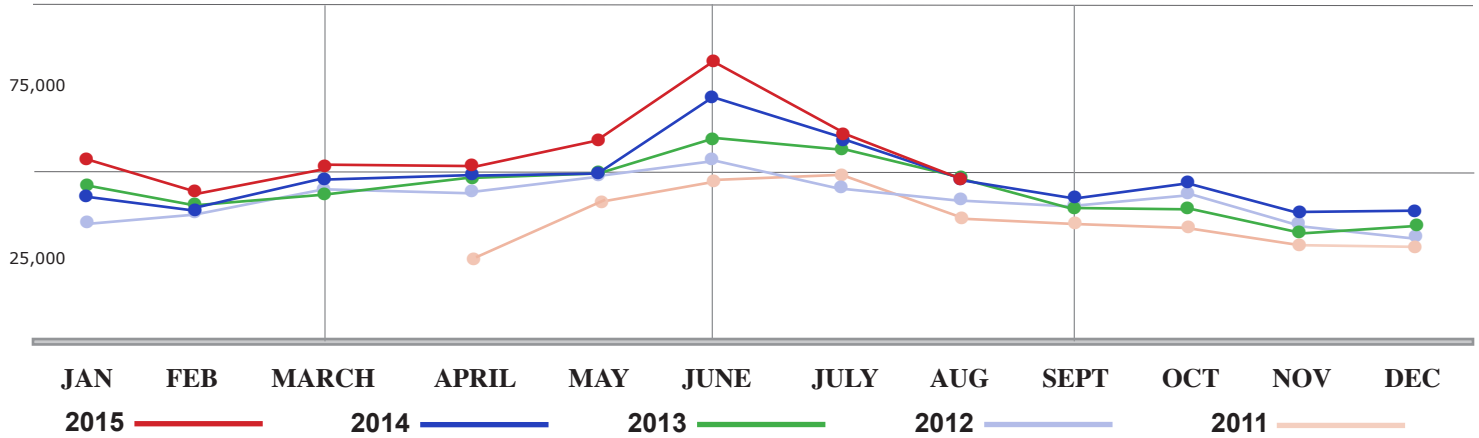




City of Greer Website

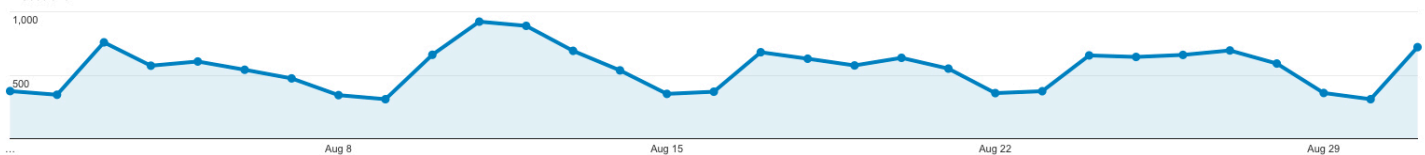
August 2015 Monthly Report

Total Page Views by Month



Daily sessions at www.cityofgreer.org

August 1-31, 2015



Visitors to www.cityofgreer.org

Total Sessions: 17,209 from 59 countries
 New Visitors: 10,413 (60.5 %)
 Returning Visitors: 6,796 (39.5 %)

Traffic Sources

Search Engines 67.0 %
 Direct Traffic: 17.0 %
 Referral/Social: 16.0 %

Retention

Monthly Page Views: 45,025
 Avg Pages per Session: 2.62
 Average Time per Session: 1 minute, 55 seconds

Most Viewed Pages

1. Home
2. Job Openings
3. Police Department
4. Parks and Recreation
5. Quick Links
6. Rental Facilities
7. Youth Sports
8. Youth Baseball
9. Youth Soccer
10. Youth Football

Mobile Site Statistics

Total Sessions: 1,452 from 5 countries
 Monthly Page Views: 5,662
 Call Clicks: 56
 Map Clicks: 37