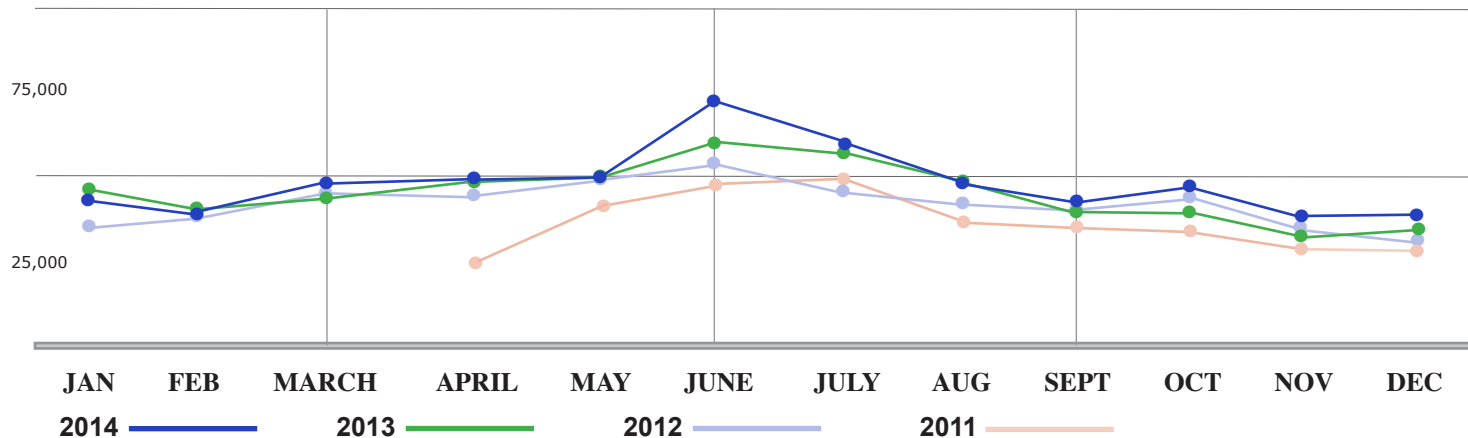




City of Greer Website

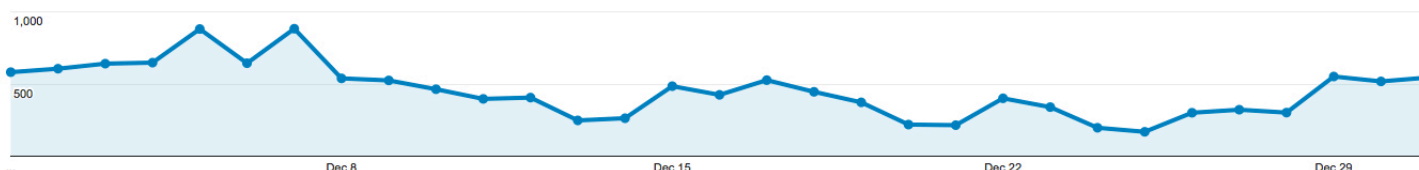
December 2014 Monthly Report

Total Page Views by Month



Daily sessions at www.cityofgreer.org

December 1-31, 2014



Visitors to www.cityofgreer.org

Total Sessions: 14,064 from 62 countries
 New Visitors: 8,702 (61.9 %)
 Returning Visitors: 5,362 (38.1 %)

Traffic Sources

Search Engines 61.4 %
 Direct Traffic: 14.9 %
 Referral/Social: 23.7 %

Retention

Monthly Page Views: 37,440
 Avg Pages per Session: 2.66
 Average Time per Session: 1 minute, 48 seconds

Most Viewed Pages

1. Home
2. Job Openings
3. Police Department
4. Quick Links
5. Christmas Events News
6. Events Center
7. Restaurants
8. Upcoming Events
9. Trash & Debris Collection
10. Parks and Recreation

Mobile Redirect Statistics

Total Sessions: 2,455 from 8 countries
 Monthly Page Views: 8,279
 Call Clicks: 32
 Map Clicks: 48