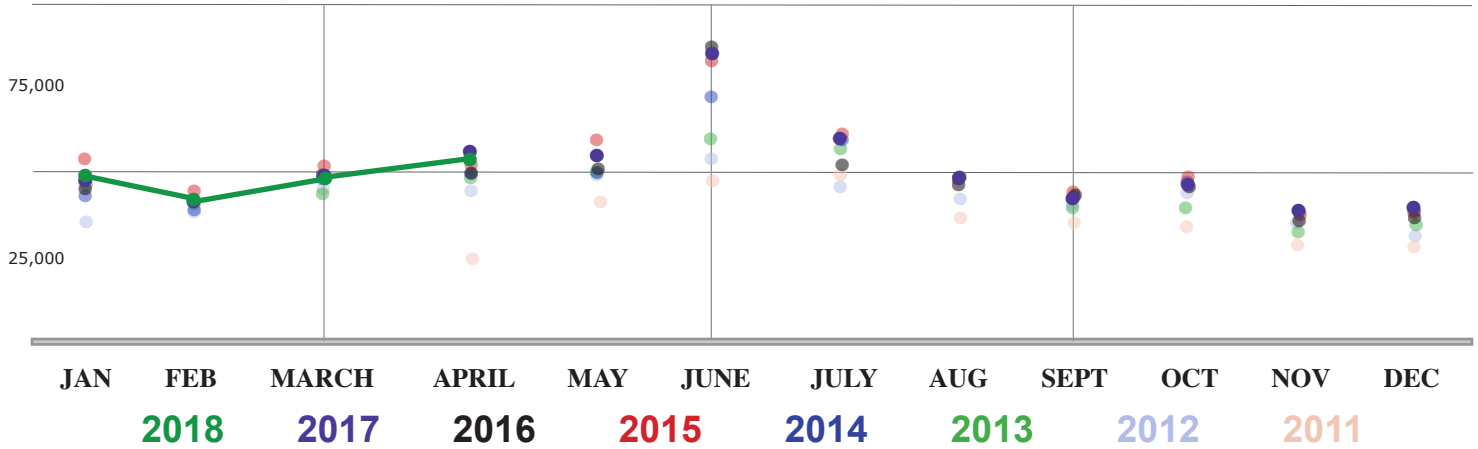




City of Greer Website

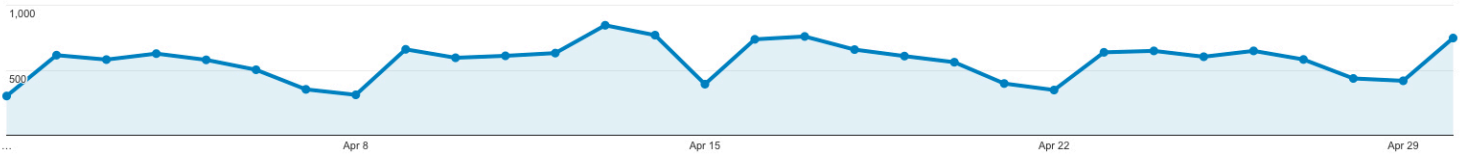
April 2018 Monthly Report

Total Page Views by Month



Daily sessions at www.cityofgreer.org

April 1-30, 2018



Visitors to www.cityofgreer.org

Total Sessions: 19,296 from 54 countries
 New Visitors: 11,471 (74.8 %)
 Returning Visitors: 3,870 (25.2 %)

Traffic Sources

Search Engines 75.3 %
 Direct Traffic: 12.5 %
 Social/Other: 12.2 %

Retention

Monthly Page Views: 52,514
 Avg Pages per Session: 2.72
 Average Time per Session: 1 minute, 53 seconds

Most Viewed Pages

1. Home
2. Job Openings
3. Youth Baseball
4. Police Department
5. Parks and Recreation
6. Upcoming Events
7. Quick Links
8. Events Center
9. Youth Sports
10. Rental Facilities

Mobile Site Statistics

Total Sessions: 1,946 from 16 countries
 Monthly Page Views: 9,893
 Call Clicks: 22
 Map Clicks: 28