

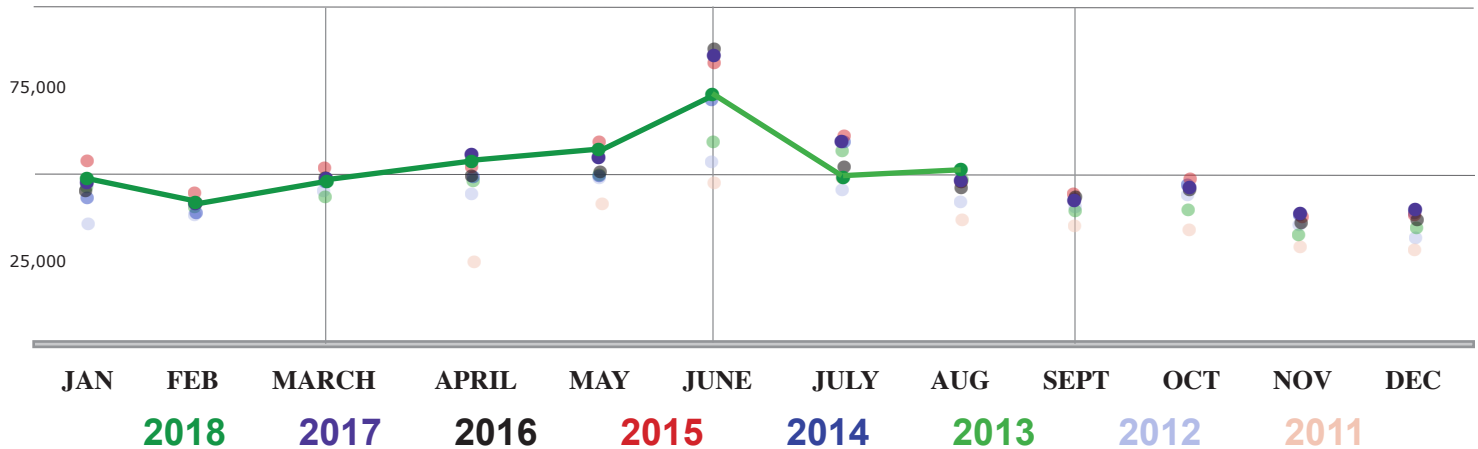


City of Greer Website

August 2018 Monthly Report

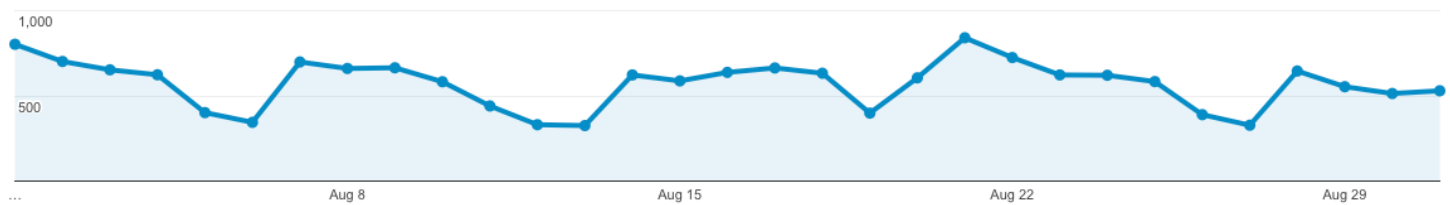
This report combines statistics from the former website and the redesigned site. The latter went live on August 10.

Total Page Views by Month



Daily sessions at www.cityofgreer.org

August 1-31, 2018



Visitors to www.cityofgreer.org

Total Sessions: 19,662 from 58 countries
 New Visitors: 12,447 (63.3 %)
 Returning Visitors: 7,215 (36.7 %)

Traffic Sources

Search Engines 76.2 %
 Direct Traffic: 12.3 %
 Social/Other: 11.5 %

Retention

Monthly Page Views: 52,109
 Avg Pages per Session: 2.80
 Average Time per Session: 1 minute, 57 seconds

Most Viewed Pages

1. Home
2. Job Openings
3. Police Department
4. Rental Facilities
5. Events Center
6. Upcoming Events
7. Parks and Recreation
8. Quick Links
9. Youth Baseball
10. Building & Development Standards

Mobile Site Statistics

Total Sessions: 7,732 from 12 countries
 Monthly Page Views: 9,786
 Call Clicks: 12
 Map Clicks: 14